



Our Children, Our Community, Believe it can be done!

BROADWAY ACADEMY

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Online Safety Newsletter

July 2026

What's new?

UK Prime Minister, Keir Starmer, has announced that social media will be banned in the UK for all users under 16.

Outlining the timeline for the ban, having already applied a legal shortcut via the Children's Wellbeing and Schools Act, the government has confirmed that it intends to act as quickly as possible



The government has confirmed that the ban will use a similar model to the social media ban that has been implemented in Australia. This will include platforms such as Snapchat, TikTok, YouTube, Instagram, Facebook and X

Broadway Online Safety News:

As we look ahead to the next academic year, we are busy planning our online safety programme to ensure that students are equipped with the knowledge and skills needed to stay safe in an increasingly digital world. We are exploring a range of activities, including online safety assemblies, form time activities, internet safety week and small group intervention programmes. We look forward to sharing more details in September and working together to help all of our young people navigate the online world safely, responsibly and confidently.

Current online trends:

AI (Artificial Intelligence)

1. AI can talk like a real person

- AI chatbots (e.g. ChatGPT-style tools) can give advice, chat, and even simulate friendship.
- Risk: children may trust AI too much or share personal information without realising it's not a human.

2. AI can create very realistic fake content

- AI can generate fake images, videos, and voices (deepfakes).
- Risk: children may be exposed to misinformation, scams, or bullying using fake media.

Talk to your child about:

Screen time:

- Focus on wellbeing, not rules - screen time affects sleep, mood, and concentration
- Agree boundaries together - setting realistic limits (e.g. no phones after a certain time).
This increases cooperation and reduces conflict.
- Lead by example - modelling healthy use (e.g. no phones at the dinner table) reinforces expectations without arguments.



Lead DSL
G. Stewart



DSL
S. Carroll



DSL
J. Godsil



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A. Taylor



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L. Hesson



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Need more information or concerned about your child? Please contact your child's DSL or Mrs L Hesson (Online Safety Lead)

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