

Broadway Academy Prospectus

2025-2026



National Inclusion Champion

WINNER

2025/26



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Welcome from the Headteacher and CEO



*Broadway Academy is an inclusive school. The headteacher has built positive and trusting relationships with local community leaders. **Ofsted report 2023***

Welcome to the Broadway Academy Prospectus

Our aim is to make sure students are safe, happy and love learning. We want all students to develop their character throughout their time at Broadway. This is achieved by encouraging students to live out and practice the Academy values of Integrity, Respect, Optimism, Responsibility, Appreciation, Aspiration, Aspiration, Generosity and Inclusivity.

We believe that the primary purpose of education at Broadway is the development of Good Character. We aim to develop in students Broadway values (roots) that will stay with them for life, and a deep love of learning (wings) which will create a curiosity for knowledge and help them to flourish throughout their lives.

At Broadway we try to ensure great outcomes and to enable students to flourish as human beings: to be happy. We put an emphasis in the classroom on the acquisition of knowledge and the recall of knowledge to encourage the application of knowledge outside of the classroom (KRA). We believe this leads to the development of wise students who are able to apply their knowledge in an ethical way in keeping with Broadway's values.

We encourage our students to apply their knowledge, develop their skills and abilities outside the classroom and develop their wisdom through sports, drama, arts, music, visits and trips as well as using our outdoor centre and farm.

Our curriculum is tailored to the community and designed to enable all students to maximise their academic potential so that they can flourish at school and throughout their lives as proactive British Citizens. We have an unswerving bias towards the students who come from poor families and SEND students. We provide a safe, caring and inspirational learning environment based on excellent learning, exceptional pastoral support and a stunning co-curricular programme.

We are often in the top 10% of schools nationally for attendance and GCSE exam results and in the top 2% of schools (according to PISA DATA 2023) for students' hope and optimism.

We have created a special ethos at Broadway that visitors often notice when they visit. Our school motto is "Our Children, Our Community, Believe it can be done".

Ron Skelton

Headteacher and CEO



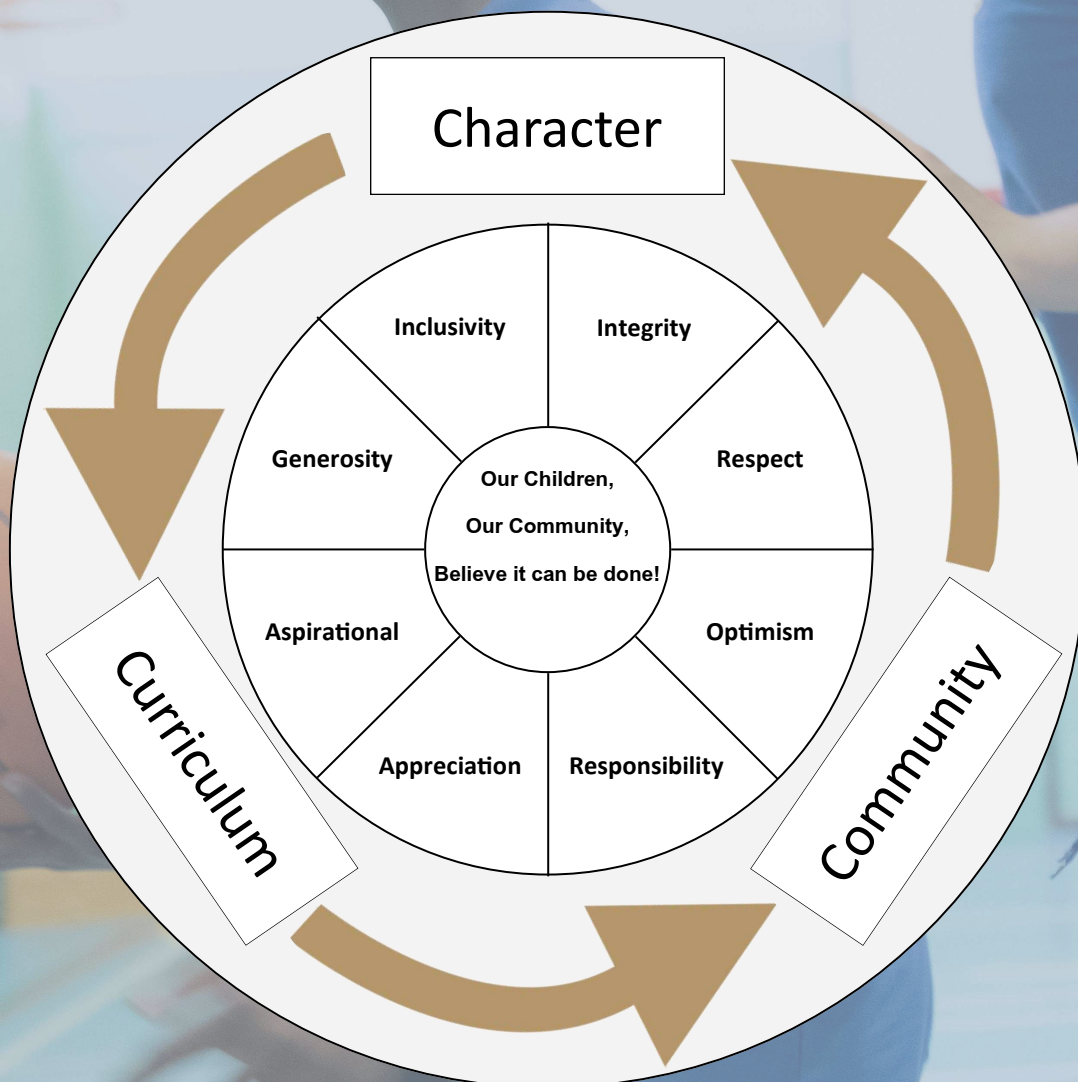
Leaders have pupils' best interests at the centre of all the decisions they make.
Ofsted report 2023

Broadway Values



"Broadway is a school that welcomes students from across the world. Everyone feels safe, welcome and at home here" – Jawad, Year 7.

The Broadway values are Integrity, Respect, Optimism, Responsibility, Appreciation, Aspiration, Generosity and Inclusivity. They underpin everything that we do.





We have four key strategic and overarching aims for Broadway Academy Trust 2025 from which all our plans flow:

1. To deliver an Exceptional Educational Experience through a rich and diverse curriculum.

- Ensure attendance and punctuality is outstanding.
- Throughout the curriculum, assemblies, extra-curricular programmes and partnerships with faith communities there is a focus on students' spiritual, cultural, mental and physical development.
- Further develop the extra-curricular and co-curricular experience, for all students with a particular focus on the Duke of Edinburgh Award Scheme, Drama, outdoor education at Island Pool and outdoor learning at Esperance Farm.
- Become a Centre of Excellence for RE, Sport and Music.
- Increase sixth form numbers and expand the curricular offer, in the sixth form, to include vocational courses particularly associated with Esperance Farm and Island Pool Outdoor Centre.
- We know that life is not linear, and we want to prepare students for the challenges of life. We develop students' character through a vibrant and exciting curriculum including assemblies, collective worship and established links with faith partners.
- RE is a core subject for all students which helps them to explore the paradoxes and mysteries of faith and life, we believe it is important to contribute to their spiritual development, their Religious Literacy and their resilience.

2. To deliver exceptional teaching and learning that yields excellent outcomes for students.

- Develop highly motivated, effective, reflective and passionate teachers who inspire a love of learning with all their students
- The skills and technology associated with remote learning continue to be a key priority across the Academy.
- Continue to focus on embedding communication skills to ensure all students, reach their expected reading age and can access all aspects of the curriculum.
- The quality of learning will be evidenced through exceptional outcomes in all Key Stages with a focus on KS5 and very good behaviour and attitudes in lessons.

3. To continue to develop leadership capacity and wellbeing across the academy.

- Maintain a sustainable, optimistic culture of hope in the school with a focus on mental, physical and spiritual health.
- Embed high-quality training and coaching by Line Managers and a tailored programme of CPD which is supported by Performance Management for all staff.
- Continue to reflect and review our ethos and the day-to-day life of Broadway – to further improve staff wellbeing and further improve efficiency and effectiveness.

4. To empower students to go beyond compliance so that learning and behaviour is exceptional.

- Continue to support all staff in effectively managing students' behaviour through excellent teaching and learning and intelligent use of 'forecast data.'
- Build exceptional relationships between all staff and between staff and students.
- Embed the Broadway values into all aspects of Academy life so that students take responsibility for their own learning and make correct choices, thus preparing them for life.
- Build on the exceptional safeguarding response to gangs, drugs and youth violence and ensure safeguarding goes beyond compliance across all areas of the Academy.
- Ensure that all 9 aspects of the Equality Act 2010 are embedded across all areas of the Academy.

5. Further develop our community cohesion work, such as the Broadway Community Centre, Police, faith, business leaders, Radley College, other schools, international links and to explore opportunities for further development and Academy expansion with institutions that share our values and beliefs.



Curriculum



"The support from Broadway staff has helped me improve with my studies and my confidence" – Sanna, Year 10.

At Broadway, our vision is bold: to equip every student with the knowledge, skills and confidence to shape an exceptional future. The key to this is our curriculum — ambitious, exciting and designed to inspire.

At its heart lies the **EBacc** – English, Maths, Science, History, Geography and Modern Foreign Languages – giving students the strongest possible academic foundations. But we don't stop there. We bring students face to face with the best that has been thought, written and created, opening their minds to new ideas and a lifelong love of learning. Our carefully planned curriculum is about so much more than passing exams; it ensures our students remember and value the great texts, people and skills that shape the world.

We also know that brilliance comes in many forms. That's why our students immerse themselves in the **creative and performing arts**, explore innovation through **Design Technology and IT**, and stay active and healthy through **PE and sport**. With a strong focus on wellbeing, we balance intellectual stretch with creativity and physical activity — because great learning happens when students feel energised, confident and inspired.

Key Stage 3

In Years 7–9, students experience the full breadth of the National Curriculum, discovering new passions and building the foundations for future success before choosing their own pathways.

Key Stage 4

In Years 10–11, Broadway offers an impressive range of qualifications, from the full suite of EBacc subjects to **Health and Social Care** and **Business Studies**. For some learners, Level 1 qualifications provide tailored pathways to success. Whatever their journey, every student— including those with SEN/D, who are at the heart of our vision — receives the right support and opportunities to achieve excellent outcomes.

At Broadway, our curriculum doesn't just prepare students for exams — it prepares them for life.

Curriculum Awards

Curriculum Awards	
Princes Teaching Institute centre of excellence quality mark	
Modern Foreign Languages	2025
History	2023
Geography	2021
Maths	2021
Bernice McCabe award for curriculum design	
Geography	2021
Sports Mark Gold Award	2023
Music Mark School	2023
Anthea Bell Prize for Young Translators	2023, 2025

Leaders have devised an ambitious and broad curriculum for all pupils.
Ofsted report 2023

Subjects at KS5

Our exciting and ever-expanding Key Stage 5 offer now includes opportunities to study Law, Criminology, Business, Psychology, Chemistry, Physics, Maths, Biology, Computer Science, Sociology, Sport and Health & Social care as well as enrichment opportunities in the form of basketball, football and cricket academies which give specialist coaching to students. We have increasing numbers of external students and there is flexibility and free choice from a range of academic and vocational subjects.

In partnership with Radley College, we create opportunities that challenge and inspire our brightest students to excel at A Level and pursue places at leading universities.

We also have a KS5 pathway for students studying Entry Level and Level 1 and 2 qualifications.

The Sixth Form provides excellent careers advice, support, and practical opportunities so that our students are prepared for the next stage of their education or training.

Subjects offered:

Mathematics
English
Science
Art
Business Studies
Computing
Criminology (Sixth Form only)
Design Technology
Drama
Food Preparation & Nutrition
Geography
Health & Social Care
History
Law (Sixth Form only)
Modern Foreign Languages
Music
Physical Education
Psychology (Sixth Form only)
Religious Education
Sociology (Sixth Form only)
Sport (Sixth Form only)
Theology for life (Sixth Form Only)

Co-curricular



“There are lots of extra-curricular activities at Broadway, that help us to build our confidence and get to where we want to be” – Ruqayyah, Year 9.

We are proud of our stunning co-curricular offer which extends learning beyond the classroom, giving students a broader educational experience and supporting the development of character and independence.

Leaders have created an ambitious programme for pupils to continue their academic learning beyond the classroom. Ofsted report 2023

Outdoor Education

Broadway Academy lease a campsite and lake at Island Pool in Worcestershire to develop Outdoor Education at the Academy. This, alongside the development of a working farm at the same location, offers our students extensive opportunities to experience, team building, raft building, kayaking, hill walking, forest school, bush craft, fishing, wild swimming and canoeing.

At Broadway Academy every student from every year group will have the opportunity to visit and learn outdoors at island Pool and Esperance farm. We have a bespoke curriculum that every student follows when visiting island Pool. We also have every single subject visit Island Pool or Esperance farm as part of our Exceptional Curriculum experience. For example the Maths department organise a Orienteering visit linking it with physical education, STEM/numeracy within the maths curriculum. Another example is where the Science department bring outdoor education onto the Broadway site, developing an allotment so students can learn about horticulture and growing their own food.



Partnerships – Radley College -Broadway Academy has an exciting partnership with top independent school, Radley College. The partnership focuses on academic enrichment, work with primaries and co-curricular activities, and provides fabulous opportunities for student visits, shared activities, sporting competition and collaborative projects for all pupil age groups. Broadway students have also benefited from 6th form scholarships at Radley.

Extra—curricular activities

There is so much to do in break time and after school at Broadway!

From the 30 different sports and fitness clubs to homework, chess and STEM clubs, drama, dance and film clubs, Duke of Edinburgh, Broadway Geographic Society, coding club and wellbeing support group, there is definitely something for everyone.

“This helps set a mood for the poem” - AA Year 8. English trip.



Music

We aim to be a centre of excellence for music through our instrument tuition opportunities, extra-curricular clubs and bands and our choir. The Broadway choir has been part of a project which provides students in low income areas with access to singing and classical music. This led to the exciting opportunities for the choir to take part in a performance to celebrate the King's coronation onboard HMS Diamond and to perform at the Windrush Anniversary Civic Reception at Birmingham Council House.



Sport

Our PE department aims to offer opportunities, foster lifelong skills, and nurture and develop talent across a wide range of sports. Our sporting success over the last 4 years has been one of the biggest growths within the region. We have students representing County and National teams in football, basketball and boxing. Our talented students have won the inter schools athletics competition, basketball competition as well as winning the local football leagues.

We pride ourselves on ensuring that we celebrate success and develop leadership skills by participating in the School Games Empowerment projects. Our Boys and Girls' teams compete in a wide range of sports in the Birmingham schools' games competition including athletics, basketball, badminton, cricket, football, judo, rounders, and many more teams compete regularly. There is certainly a sport for everyone at Broadway to excel in.

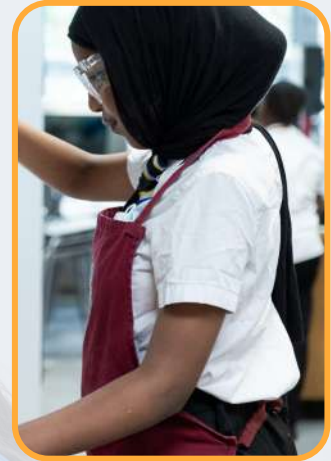
We have set clear aspirations for our students with our 6th form sports academies. We have a basketball academy in partnership with the City of Birmingham Rockets, a Judo academy with Erdington Academy where boys and girls will be trained by qualified coaches and a Broadway football academy. Our academies all play at Regional and National level. We also have opportunities for developing keen cricketers and creating pathways to semi-professional cricket teams. After all, we are all about creating opportunities.





Student Leadership

The school council at Broadway is very active, running projects and implementing changes within student's individual areas of expertise. There are wellbeing prefects, co-curricular prefects and academic prefects, who work to help other students across all activities in the Academy. Everyone on the council undertakes a continued leadership programme.



Duke of Edinburgh scheme

Broadway Academy has a proud history of running Duke of Edinburgh training. In 2023 two students achieved Gold D of E and were presented with their awards at Buckingham Palace and in May 2025 another four Broadway students received their Gold awards. The DofE Award gives students in years 9-13 the chance to develop essential life skills and gain a qualification that employers and universities value considerably. By taking part in the award students have lots of fun as they participate in activities including volunteering, expeditions and physical activities. Students have the opportunity to complete their bronze award in Year 9, silver in Year 10 and gold in Years 12/13.



*There is an extensive range of opportunities for pupils to develop their talents and interests...
Leaders are taking effective action to ensure that ever-increasing numbers of pupils are
making good use of these opportunities.*

Ofsted report 2023



Broadway Academy has an ethos of inclusion.

We are committed to ensuring that every student has the opportunity to achieve their best, become confident individuals with fulfilling lives and make a successful transition into adulthood, whether into employment, further or higher education or training.

Our class teachers provide an educational experience that allows for all children and young people, including those with SEND to make expected progress or better. Teachers assess the needs of all pupils and plan how they will meet their needs in the classroom. At each Key Stage there is a personalised curriculum adapted to student needs. We are now in the fourth year of our SEN 6th form specialising in level 1 and 2 courses.

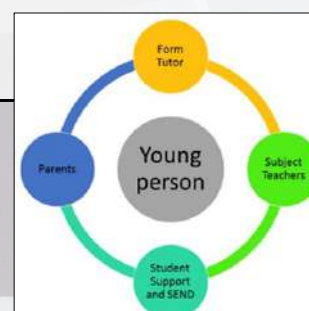
Above this, there are three broad tiers of support. Some pupils with SEND will receive a personalised programme of support that may encompass one or more tiers.

Universal Support	Additional Needs	Complex Needs	Education Health Care
Support from subject teacher practitioners	Intervention	Support from SEND team	Support from specialist
All pupils with SEND	Most pupils with SEND	Some pupils with SEND	Few pupils with SEND

Support for SEND students includes quality first teaching with extra support that is 'additional to' and 'different from' the universal provision in school. Some students may require specialist external support.

School Based Support	External Support
- All students with SEND receive: - Effectively planned lessons - Reasonable adjustments in lessons to reduce barriers to learning - Some students with SEND will receive : - Personalised support plans - Specialist equipment or additional adult support - Additional time in core subjects like English and Maths - Small group or individual specialist programmes	- Educational Psychology - Speech and Language Therapist - Hearing impairment, Visual impairment, Physical Disability Support Service - Occupational Therapy, Physiotherapy - Birmingham Forward Thinking - Alternative provision Providers - Language, Learning and Strategic Support Team (LLSS) - Health care (school nurse, hospital services) - Counselling services

Broadway Academy is proud to have been awarded Inclusion **Quality Mark Flagship** status showing our commitment to developing and achieving a highly Inclusive culture.



Homework



"With the teachers support, I have learnt that practice leads to improvement and improvement leads to success" – Rasdia Year 10.

Homework serves to embed the learning from the classroom

It helps students to reflect on and develop knowledge, whilst strengthening long term memory of concepts and facts, so that they can apply learning in a meaningful manner.

Homework is compulsory. There is a timetable for all year groups and all students are issued with a Student Planner. Students are expected to complete at least one homework, per subject, each week. The co-operation and encouragement of parents in checking that the work is done consistently is extremely important. In the first 2 years, homework should occupy no more than 1 hour each evening. In Years 9 and 10, 1- 1 ½ hours maximum is recommended. In Year 10 this may vary according to the choice of courses for which your child has opted. In Year 11 and the 6th form, students should be prepared to devote a large proportion of their spare time to the acquisition of the qualifications necessary for their future career progression.

Parents are vital in supporting the ethos of a healthy school life balance and encouraging students to complete homework as well as encouraging them to enjoy time away from the curriculum. In addition, parents should feel able to suggest their child seeks support from staff when they need it. Homework clubs are also run by departments to support students who may find it less easy to work at home and students may access the library everyday between 3:10 – 4:10pm to access learning resources and IT facilities to help complete their homework.

Literacy Support

At Broadway we place great importance on reading.

Reading is life-changing; research shows that children who read in their spare time are more likely to do well in school, have strong friendships, have better mental health, better secure higher-paying jobs, and lead happier lives. Additionally, without a reading age of over 15, your child will not be able to fully access a GCSE exam paper. Children who read for pleasure are more likely to get 5+ GCSEs.

Improving reading is central to what we do, and we encourage you as parents to support reading at home. Students are expected to be reading for a minimum of 20 minutes a day.



We regularly test students' reading ages so we can provide support through reading groups, Literacy interventions, and whole-school events. Our approach is informed by the latest educational research, including evidence-based strategies recommended by the Education Endowment Foundation (EEF). Teachers carefully plan literacy across the curriculum, using strategies such as structured talk to develop oracy and



Staff at Broadway Academy are fully committed to high quality Careers Education, Information, Advice and Guidance programmes. We know that high quality careers guidance and advice make a major contribution in preparing young people for the opportunities, responsibilities and experience of life. They help young people make decisions and informed choices as learners and workers.

At Broadway Academy we aim to ensure all our students have aspirations about their future choices and leave fully equipped with experiences, skills and qualifications to be successful in modern Britain.

Careers Education, Information, Advice and Guidance is an integral part of the curriculum, which is available to every pupil and follows the 8 principles set out by the Gatsby Benchmarks. This now includes new expectations for meaningful work experience and employer encounters.

The 8 Gatsby Benchmarks

1. Stable careers programme
2. Learning from career and labour market information
3. Addressing the needs of each pupil
4. Linking curriculum learning to careers
5. Encounters with employers and employees
6. Experiences of workplaces
7. Encounters with further and higher education
8. Personal guidance

We also believe that working with outside agencies is an invaluable part of the CEIAG curriculum on offer. We have strong established partnerships with employers and education organisations and a varied programme of outside speakers such as business experts.

"In my 27 years of working with 'careers' related standards, this is one of the best schools I have had the pleasure to assess in terms of your provision."

National quality in careers standards assessor 2020



Broadway Academy Careers Curriculum Overview 2025/26

Year Group	Focus	Outcome Statement	Universal Offer
7	Building Foundations	Students begin to understand potential career pathways open to them and how to get there.	- DWP Careers Assembly to raise aspirations - Alumni Assembly to motivate and inspire - M&G PLC Enterprise Day - Keble College trip (Oxford) - Big Bang Fair @ Millenium Point - National Careers week BMET stereotyping workshop
8	Exploring options and deepening engagement	Students understand how their school subjects, hobbies and interests link to various industries and begin to value the benefits a good career can bring.	- T Levels Assembly by UCB - Virtual Work Experience - a glimpse into the day-to-day workings of a surgery 2 x meaningful work encounters - Make UK Apprenticeship visit– Engineering - Medical Mavericks Workshop - Hands-on experience with medical equipment and insights into health careers - Building the Future Construction Summit - BMET workshop– Labour market information
9	Choices and post-16 pathways	Students select a curriculum that is reflective of their abilities and aligns with their Higher Education or career aspirations.	- Envision Project: developing leadership/employability skills through community projects 2 x meaningful work encounters - Medical Mavericks Workshop - exploration of sports-related medical careers - BMET workshop– Apprenticeships - EHCP interviews with BCS - Scholars programme– University of Birmingham - Year 9 Girls STEM Event: to encourage interest in STEM field - Business Safari: Minor, Weir and Willis - Legal, audit and governance work encounter via WMCA



Broadway Academy Careers Curriculum Overview 2025/26

Year Group	Focus	Outcome Statement	Universal Offer
10	Preparing for the Future	Students are prepared for the process of applying for their post-16 pathway and understand what skills, personal qualities and values employers' desire.	• T Levels Assembly by UCB • EON Energy online Apprenticeship event • Step into NHS virtual work experience day • National Apprenticeship Awareness Event at Millenium Point • DUCTU work encounters • Mock Interview Preparation and Interview practice with employers • Mock Assessment Centre (Apprenticeships) • BMET College Visits: Introducing students to further education options • Speak Out Challenge': Enhancing public speaking skills and confidence • Curriculum Vitae workshops • University of Birmingham Summer School • 1-to-1 Careers Interviews with BCS
11	Transitioning to Post 16	Students select a curriculum that is reflective of their abilities and aligns with their Higher Education or career aspirations.	• 1-to-1 Careers Interviews with BCS • Post-16 Application workshops/clinics: for further education and training. • NCS Assembly: Information on the National Citizen Service program • Support drop-in sessions from Birmingham Careers Service • Post 16 taster sessions • Festival of Apprenticeships Careers Roadshow • Virtual weekend/holiday work experience • ASK Apprenticeship workshop
Post 16	Expanding horizons and making the final steps	Students develop the skills and confidence to make realistic and informed decisions about their futures and are equipped to manage the transition into higher education, training or employment.	• 1-to-1 Careers Interviews with BCS • Aston University Assembly: Insights into university life and opportunities. • Primary school work experience • NCS Assembly: promotion of the National Citizen Service. • CV and Personal Statement Workshops • ASK Apprenticeship Assembly: Exploring apprenticeship opportunities. • Amazing Apprenticeships online assembly • Medical Mavericks Workshop - Sport's Careers • UK University and Apprenticeship Fair: Connecting with universities and apprenticeship providers. • National Apprenticeship Week Assembly: Highlighting the value of apprenticeships. • What Uni, What Career Live – NEC event showcasing universities and career options. • SEND Work Experience: Tailored work experience opportunities for SEND students. • General Work Experience: Practical work experience for all students in July • Aston University Open Day: Encouraging higher education aspirations. • Student Finance Assembly: Understanding the financial aspects of higher education. • HS2 Visit - Exploring apprenticeship opportunities with HS2. • UCAS Discovery Birmingham (NEC)



Attendance at Broadway is excellent

Attendance

We are a benchmark school for attendance which is well supported by the DfE website and our recent Ofsted inspections.

We believe strongly in the link between outstanding attendance and doing well at school. We do everything we can to ensure every child on our roll is supported and encouraged to attend regularly so that they can maximise their potential. We have an advanced tracking system for monitoring the attendance of all pupils. Outstanding attendance is suitably rewarded and pupils with attendance issues are highlighted, and interventions put in place at an early stage.

Encouraging regular school attendance is one of the most powerful ways you can prepare your child for success, both in school and in life. When you make school attendance a priority, you help your child to get better grades, develop healthy life habits, avoid dangerous behaviour, and have a better chance of achieving their potential.

Students who attend school regularly also feel more connected to their community, develop important social skills and friendships, and are significantly more likely to leave school with good qualifications, setting them up for a strong future.

At 96% attendance – 73% of students achieve five good grades at GCSE (9-4) including English and Maths, however even at 96% attendance a student would have missed 45 hours of learning.

19 days off per school year means that a pupil has approx. 90% attendance. At 90% attendance your child will have missed **97 lessons** in one year! If this trend went throughout the 5 years a child is at secondary school, this would equate to half a year of missing school time in total.

We hope parents and guardians will support us to achieve outstanding attendance. Getting these important habits established early on in your child's life will make a difference in their futures when applying for post-16 education, work, or apprenticeships.

Punctuality

We also have a strong focus on punctuality and ask parents to support us by ensuring your child arrives promptly for school. The school day starts at 8.50a.m. To ensure your child arrives for Form time on time he/she will need to be through the school doors before 8.40 a.m. If your child arrives after this time, he/she will be recorded as late and will receive a phone call home. If your child arrives later than 9.20 then they will receive a detention on the same day at break time.

Safeguarding

Broadway Academy believes that it is always unacceptable for a child to experience abuse of any kind. We recognise our responsibility to safeguard the welfare of all children.

The arrangements for safeguarding are effective. Leaders ensure that all staff are well trained to spot signs that a pupil may be at risk of harm.

Ofsted report 2023

We provide staff and volunteers with guidance to follow when they suspect a child may be experiencing abuse or at risk of harm. We work co-operatively with other agencies to safeguard and promote the welfare of children. We ensure that our concerns about our students are discussed with parent/carers first – unless we have reason to believe that such a move would be contrary to the child's welfare.

Broadway Academy is committed to safeguarding and promoting the welfare of children and young people and expects all staff and volunteers to share this commitment.

We review our policy and procedures on an annual basis.

A typical school day



"I really value the respect given by pupils and staff at Broadway. It makes us feel included and valued" – **Nafiz, Year 9.**

Times of school day

Students must be on site for 8.35am

Monday, Wednesday, Thursday and Friday

Breakfast club 8:10am—8:40am

Form Time	8.50am – 9.10am
Movement time	5 mins
Period 1	9.15am – 10.15am
Movement time	5 mins
Period 2	10.20am – 11.20am
Break	11.20am – 11.40am
Period 3	11.40am – 12.40pm
Movement time	5 mins
Period 4	12.45pm – 1.45pm
Lunch	1.45pm – 2.15pm
Period 5	2.15pm – 3.10pm



Tuesday

Breakfast club 8:10am—8:40am

Form Time including PDP	8.50am – 9.10am
Movement time	5 mins
Period 1	9.20am – 10.20am
Movement time	5 mins
Period 2	10.25am – 11.20am
Break	11.20am – 11.40am
Period 3	11.40am – 12.40pm
Movement time	5 mins
Period 4	12.45pm – 1.45pm
Lunch	1.45pm – 2.15pm
Period 5	2.15pm – 3.10pm



A typical school day



"I really value the respect given by pupils and staff at Broadway. It makes us feel included and valued" – **Nafiz, Year 9.**

Uniform and equipment

Wearing the right uniform and having the right equipment are important in helping our students achieve the best possible exam results and building their self-reliance and independence for later in life.

Equipment

We expect students to bring a suitable bag/rucksack to school daily and take responsibility for their school equipment. All students must have a properly stocked pencil case and their school planner in each lesson. The pencil case should have at least the minimum equipment, comprising two pens, a pencil, ruler, rubber and sharpener.

Uniform

We are a uniformed Academy and are proud of the smart appearance of our students. We expect parents to support our policy and make sure that our students are good ambassadors for the Academy. Our uniform rules apply to the journeys to and from the Academy as well as during the school day.

Items are readily available at department stores or supermarkets. You can purchase ties and blazer badges from the reception office. We strongly advise parents to make sure that clothing is labelled with their child's name





Cashless catering

Broadway operates a bio-metric cashless catering system which reduces the need for pupils to carry money, removes the risk of losing cash or cards and the opportunity for bullying and improves pupil welfare.

The pupil's account can be credited by a parent via the Parent App or by paying cash directly into a remote wall mounted revaluation unit. The option for the parent/guardian to pay directly to the school ensures the money is spent in school and not elsewhere.

Pupils entitled to a 'free school meal' allowance have an account like all paying pupils where the 'free school meal' allowance is automatically allocated by the biometric system on a daily basis.

Catering follows healthy eating guidelines and halal food products are HMC certified.

Parent App

Keep up to date with your child's school day through the Arbor Parent App. This is the Academy's preferred method of communication with parents; it is quick and cost effective and lets you know important information in a timely manner. You will be able to see your child's attendance information, behaviour marks and whether they have detentions, as well as receiving important academy communications as soon as they are released.

You can also use Arbor Pay via the App to top up your meal account online and see what your child has eaten.

Mobile phones

Students are not allowed to have or use mobile phones during the school day. Broadway Academy has introduced secure pouches, which are a safe bag to keep mobile phones in whilst in school. This approach helps focus in class, reduces distractions, improves learning and encourages face-to-face interactions with friends.

All students are provided with a pouch in which to place their phone at the start of the day. This is then securely locked and unlocked before students go home. Phones not in pouches are confiscated and a parent will have to collect the phone from the school.

Assemblies

At Broadway Academy we celebrate 'faith' - all faiths and none - reflecting that Broadway pupils come from a wide variety of cultural and religious backgrounds. The presentation and content of Assemblies reflects the various faith backgrounds of the students in the academy and supports the multi-cultural, anti-racial and equality, diversity and inclusion policies of the academy.

Assemblies provide students with important opportunities to promote whole academy identity, share values and unity, helping them to recognise their part in the whole academy community.

If you do not wish your child to participate in assemblies or religious education provision, please contact the Headteacher.



Admissions

Year 6 to year 7

The Academy admits up to 210 students each year group (7-11). All admissions in Year 6 to Year 7 are processed directly by Birmingham City Council.

School places are allocated in accordance with the Children and Families Act 2014, which requires that a decision is made after taking into account the child's special educational needs, parental preference and the formal view of the schools requested.

Details of the admissions criteria are available in the "Secondary Opportunities" booklet, which is distributed by the council and on the Council website.

https://www.birmingham.gov.uk/info/20119/school_admissions/1778/secondary_school_year_7_admissions/1

The governing body of the Academy also has published arrangements on admissions on the Academy website <https://www.broadway-academy.co.uk/about/admissions/>

A print copy can be obtained from the Academy reception on request.

If you are concerned about whether your child is eligible, we will be happy to discuss the criteria with you. Please be aware that the Academy has been oversubscribed in previous years and we have a waiting list for entry.

The application form for new admissions can be found at [Application Form \(birmingham.gov.uk\)](https://www.birmingham.gov.uk/info/20119/school_admissions/1778/secondary_school_year_7_admissions/1)

We welcome parents and prospective students to view the Academy at any time and are holding an open evening for prospective parents on 25 September 2025 for entry in September 2026.

Anyone wishing to visit the Academy should contact the Reception Desk to make arrangements in advance on 0121 566 4334 or enquiry@broadway-academy.co.uk

Any appeals for places are dealt with by Birmingham Education Department.

Years 8 - 10

Applications made outside the normal admissions round (in-year admissions) should be made directly to the Academy. Parents/carers can apply for a place for their child at any time and we welcome parents and prospective students to view the Academy at any time.

On receipt of an in-year application, the school will notify the local authority of both the application and its outcome, to allow the local authority to keep up to date with figures on the availability of school places in Birmingham.

For further information or to make an in-year application, contact enquiry@broadway-academy.co.uk

6th form

There is a separate application process for 6th form admissions.

[6th Form at Broadway | Broadway Academy \(broadway-academy.co.uk\)](https://www.broadway-academy.co.uk)

Broadway Academy

The Broadway

Perry Barr

Birmingham B20 3DP

Email: enquiry@broadway-academy.co.uk
Telephone: 0121 566 4334
Website: www.broadway-academy.co.uk
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