



Ron Skelton M.Ed. B Phil. B.Ed (Hons). NPQH. LLE. FRSA
Headteacher & CEO of Broadway Academy, The Broadway, Birmingham B20 3DP

Our Children, Our Community, Believe it can be done!

Headteacher and CEO's 'Thought for the week'

Literacy and life expectancy.

Broadway Academy is in the top 15% of schools nationally for standards of literacy. Literacy is a matter of life and death!



Literacy and life expectancy provides the first overview of the evidence linking literacy and life expectancy in England through the conduits of health and socioeconomic factors.

It builds on the evidence outlined a decade ago in our Literacy Changes Lives report, where we established a relationship between literacy and life chances through the lenses of physical and mental health, economic wellbeing, family life, civic engagement and crime.

This report explores existing research from a wide range of sources, including longitudinal data and analysis, academic journals, and domestic and international surveys, to establish the depth of the relationship between literacy and life expectancy.

Key findings

The report found that children born into communities with the most serious literacy challenges have some of the lowest life expectancies in England:

- A boy born in Stockton Town Centre (which has some of the most serious literacy challenges in the country) has a life expectancy 26.1 years shorter than a boy born in North Oxford (which has some of the fewest literacy challenges)

- A girl born in Queensgate, Burnley (which has some of the most serious literacy challenges in the country), has a life expectancy 20.9 years shorter than a girl born in Mayfield, Wealdon (which has some of the fewest literacy challenges)

What's more, these inequalities even exist within the same communities:

- In Middlesbrough, a boy born in the ward of North Ormesby (which has some of the most serious literacy challenges in the country) has a life expectancy of 71.4 years, which is 11.6 years shorter than a boy born just 2 miles away in Marton East (which has some of the fewest literacy challenges in the country) who has a life expectancy of 83 years; the gap is 9.4 years for girls (76.5 years vs 85.9 years)

The Literacy Trust 2018

Ron Skelton
Headteacher and CEO
Broadway Academy Trust

Year 8 Parents Evening

Dear Parent/Carer

Year 8 Parents Evening - Thursday 12th December

Year 8 Parents evening will be cancelled due to the general election.

We will re-schedule in the new year.

Yours faithfully
Mr R J Skelton

Headteacher and CEO



Tall Ships expedition to Scotland.

The wider curriculum at Broadway - Tall Ships Expedition to Scotland.

Broadway Academy have been committed to enabling all students to have a broad, exciting, challenging and enjoyable curriculum experience. Staff who join us from other schools comment on the breadth of our curriculum. For example, many schools do not teach RE or Technology. Not only do we have a rich and varied curriculum, which inspires a love of learning; we also have an extensive range of extra-curricular activities including Sports, Drama, and Arts. We are one of the largest providers, in Birmingham, for the Duke of Edinburgh Award Scheme; with many students on expeditions at weekends.

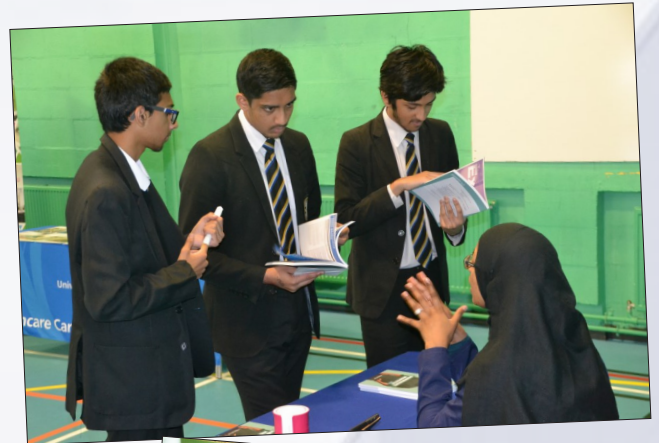
Annually our staff and students charter a Tall Ship. Previously this has involved students sailing on the Atlantic. This year we were in Scotland - on the Irish Seal

Ron Skelton
Headteacher and CEO
Broadway Academy Trust



Careers fair

On Thursday 17th October we held our annual Careers Fair for students in Years 10,11 and the Sixth Form. We really appreciate the time and effort that was given to support the Fair by the 17 exhibitors from local colleges, Universities, Apprenticeship Providers and organisations such as the NHS. Feedback from the students was very positive; they welcomed the opportunity to speak to the visitors and to find out about different career opportunities.



Management of provider access requests for Careers

As part of Broadway Academy's commitment to informing our students of the full range of learning and training routes on offer to them, we are happy to consider requests from training, vocational education and apprenticeship providers to speak to students and will also approach these partners ourselves when planning organising key careers events throughout the year.

In the first instance, providers wishing to speak with students should consult with us about their input at our main events throughout the school year.

These events provide ample opportunities to speak to students and parents both individually and in groups to offer information on vocational, technical and apprenticeship routes. These are usually held in the school hall. Timings, facilities, parking and registration details are emailed to exhibitors in good time before the event.

Enquires about these events can be made to Fleur Weddle CEIAG lead using the email address:
stcieagfw@broadway-academy.co.uk

Cross Curricular RE and Geography visit to Cambridge Central Mosque and Ely Cathedral.



Leaving School-Money Facts

As your child approaches the end of year 11, many parents worry about what financial help is out there to help support their child through college and 6th form.

Here are some handy tips and information:

Under 19?

Your child's education is free so you don't have to pay any fees for their course. To help with the costs of travel, books, trips and more see below.

Learner Support Fund

If you live in a household with a low income or on benefits, your child may be eligible to apply for Learner Support Fund. This can help with expenses such as childcare, equipment and enrichment (trips etc.)

16-19 Bursary Fund- This is made up of 2 types of funding-

Full bursary (of up to £1200 for those in Vulnerable Groups)

Discretionary Bursary-school or college will have their own criteria for discretionary bursaries. They'll look at individual circumstances, which usually includes family income. These can include the child having an EHCP Plan

Bonus Scheme

There is a bonus scheme available for students based on good attendance, progress and behaviour.

Travel

Bus passes are available to those who meet the eligibility criteria. Student services will be able to help your child. All young learners who are under the age of 18 on 1 September 2019 should apply for the 16 - 18 Centro Card which entitles them to child rate fares or bus passes.

Child Benefit-

This will continue to be paid for your child after they reach age 16 as long as they remain in approved education or training ie school 6th form, full time college course or traineeship. Parents will be sent a letter in their child's last year of school to confirm their plans

Further information can be found at:

www.gov.uk/guidance/16-to-19-education-financial-support-for-students

Also information on college bursaries can be found on individual college websites eg Sandwell College

<https://www.sandwell.ac.uk/support/financial-support/>

Dear Parents/Carers and Students



'COUNTY LINES' EXPLOITATION

It is likely you have heard the term 'County Lines' used in the news recently. This is a growing form of criminal activity that exists nationally, regionally across the West Midlands and here in Birmingham.

County Lines is a term used to describe how gangs and organised criminal networks export illegal drugs into other (mainly rural) areas by exploiting children and vulnerable adults, often without them realising it. Gang members may use coercion, intimidation, violence (including sexual violence) and weapons to do this. We are clear that this is child exploitation.

WARNING SIGNS

We want to support parents and carers to keep children safe; listed below are some warning signs of 'County Lines' exploitation for you to look out for. Often, these are behavioural changes such as:

- Returning home late, staying out all night or going missing
- Being found in areas away from home
- Increasing drug use, or being found to have large amounts of drugs on them
- Being secretive about who they are talking to and where they are going
- Unexplained absences from school, college, training or work
- Unexplained money, phone(s), clothes or jewellery
- Increasingly disruptive or aggressive behaviour
- Using sexual, drug-related or violent language you wouldn't expect them to know
- Coming home with injuries or looking particularly dishevelled
- Having hotel cards or keys to unknown places.

Birmingham schools are working together with West Midlands Police and partners, including The Children's Society, to prevent and spot signs of exploitation at the earliest opportunity. We're keen that parents are also aware of 'County Lines', know where to ask for more support if they are worried and know that you will be listened to and supported.

If you have any concerns about your child, speak to them calmly and explain the risks and consequences. You may wish to contact a member of the Pastoral Team at school if you feel you need support or believe your child is at risk. We can talk through your concerns and plan a way forward together.

If you or your child are aware that other young people in school or the community are at risk of 'County Lines' or any criminal exploitation, you should contact the police directly via 101. Alternatively you can contact Crimestoppers anonymously on 0800 555 111 or via www.crimestoppers-uk.org. If a crime is taking place or a life is in danger, call 999 immediately.

There are some links overleaf that you may find useful for more information.

<https://www.childrenssociety.org.uk/what-is-county-lines> (on The Children's Society's website there are also guides for parents available in 14 different languages).

<https://www.fearless.org/professionals/resources/gangs>

<https://www.youandco.org.uk/crime-info/violent-crime-facts/gangs-and-street-violence>

<https://www.spurgeons.org/>

Yours faithfully

R J Skelton
Headteacher & CEO
Broadway Academy

Kenny Bell
Chief Superintendent—East NPU
West Midlands Police

John Denley
Chief Superintendent - West NPU
West Midlands Police

Equal Opportunities through Careers

The careers programme supports the Academy Equal Opportunities Policy and endeavours to implement it in the following ways:

- Careful selection of posters and display material
- By encouraging all students to prepare to support themselves financially
- By encouraging all students to consider all options including non-traditional careers/roles
- By avoiding the use of one gender and gender specific job titles, e.g. using he/she, son/daughter, waiter/waitress
- By making every effort to give girls and boys equal opportunities to speak, offer opinions and answer questions in lessons
- By not arranging and discouraging separate sex groups for group work
- Equal access to information for all students of all abilities

We recognise that courses and employment are available and suitable for people of varying skills, abilities and personal qualities. We encourage students to consider these aspects when choosing work placements, FE and HE courses and employment. If a student does not have the academic ability for the career/course she/he has in mind, we try to help them to identify this and plan accordingly. We emphasise what they can do and the skills they have.

Unifrog

Unifrog brings into one place every undergraduate university course, apprenticeship, and college course in the UK, as well as other opportunities, such as School Leaver Programmes, MOOCs and every college at Oxford and Cambridge. This makes it easy for students to compare and choose the best university courses, apprenticeships or further education courses for them. They can also explore exciting opportunities further afield by looking at English taught undergraduate programmes available in Europe and the USA.

Additionally, the platform helps students successfully apply for these opportunities by writing their personal statement, applications and CVs and guiding them through the process, allowing teachers to give live feedback.

Students access the Unifrog programme at school but it is also available from home at any time through a computer, tablet or smartphone. We have also set up a parent login so that you can use Unifrog as if you were a student yourself, allowing you to truly support your child.

The form code you need is: **broadwayparents50** and you can sign up here: www.unifrog.org/code

The Careers Curriculum

The careers programme is designed to meet the needs of students at Broadway Academy; it is differentiated and personalised to ensure progression through activities that are appropriate to students' stages of career learning, planning and development. All staff contribute to CEIAG through their roles as coaches/mentors/subject teachers/personal tutors.

At Key Stage 3 all students:

- Receive information about careers pathways as part of the PDP curriculum
- Are given access and training to unifrog, a careers platform where students can investigate career opportunities available to them
- Receive information through inspirational assemblies
- Participate in STEM events e.g. Big Bang
- Receive and complete personal careers booklets
- Produce a CV, log their competencies and complete career searches
- Attend trips and workshops i.e. Army, Navy, Medical Mavericks, University settings
- Attend transition events and careers fairs

At Key Stage 4 all students:

- Receive information about careers pathways as part of the PDP curriculum
- Are given access and training to unifrog, a careers platform where students can investigate career opportunities available to them
- Receive information through inspirational assemblies
- Participate in STEM events i.e. Skills show
- Receive and complete personal careers booklets
- Produce a CV, log their competencies and complete career/college searches
- Attend trips and workshops i.e. Army, Navy, Medical Mavericks, University/College settings
- Attend transition events and careers fairs
- Opportunities to do work experience
- Have career interviews

All Key Stage 5 students:

- Get the opportunity to do work experience
- Receive information through inspirational and guest speaker assemblies
- Attend a University setting
- Have the opportunity to do master classes
- Attend planning for the future sessions at Aston University
- Have career interviews
- Attend taster days
- Receive UCAS support



CAREERS EDUCATION

What?

- Target review days to discuss progress and help you achieve your best.
- Parents evenings to help you and your family understand careers and options.

- Trips – to colleges, universities, employers.
- Visitors from the world of work.
- Personal Development Programme sessions and Unifrog to help you find out about further education and training options, support you applying for courses, guidance on job applications and aiding you in applications to university.
- Parental support workshops.

Why?

- To help you make informed decisions about your future – jobs, courses, training, qualifications and apprenticeships.
- To help gain confidence to aim high and achieve your ambition.
- To help you gain skills you will need to be successful – interviews, applications and communicating well about yourself.

When?

From year 7 on – it's never too early to start thinking about what is available and what you may be good at.

Where?

- Your Personal Development Programme sessions in school will give you opportunities to explore future choices through the STEPS booklets and the online Unifrog programme which can be accessed 24 hours a day from your computer.
- Assemblies and person of the month visits.
- Evenings at school – options evenings, parents evenings.
- Workshops and projects i.e. team building days, mock interviews, enterprise days.
- Mentoring courses.
- Work experience.
- Drop into the careers room in the purple corridor. Open at breaktime and lunchtime.



Who?

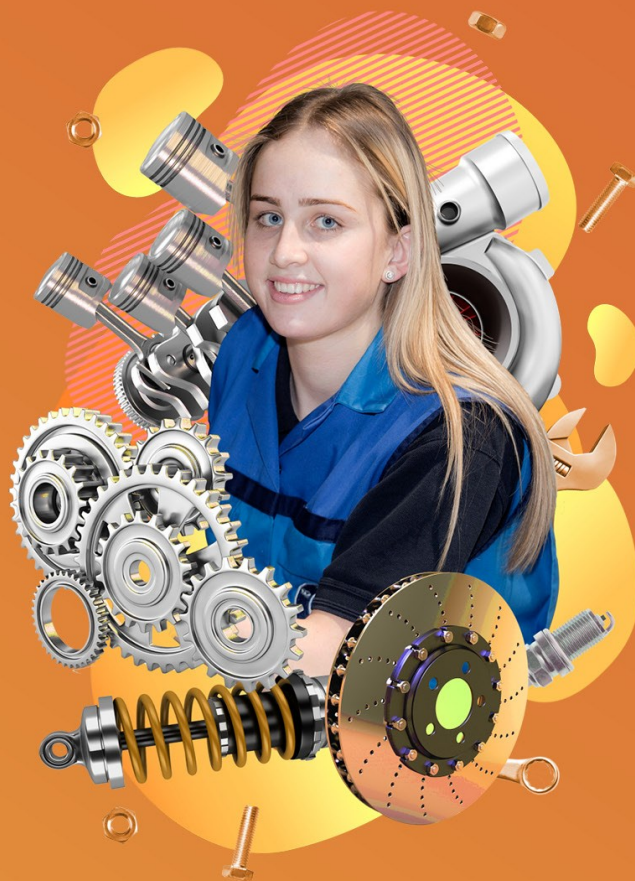
- Form Tutors
- Student Support Managers
- Independent Careers Advisor – Mrs Weddle
- SEND careers support Advisor - Miss Williams
- Assistant Headteacher responsible for careers education – Mrs Cordon
- Head and Assistant Head of 6th form for post-16 applications and 6th form applications
- External Visitors from the world of work and education



Independent Careers Advisor
Mrs Weddle

Location - Purple Corridor

G



EXPLORE YOUR OPTIONS



Not sure which route to take after school? Join our Girls Go Technical work experience programme and take a look at the world of engineering and manufacturing at BMW Group.

When: February 17th-19th 2020

Where: Plants Oxford, Swindon or Hams Hall, near Birmingham

Use the QR code to find out more or visit our website:

www.bmwgroup.jobs/uk (Opportunities > Girls Go Technical)



Outdoor coat - taken off on entry to the building/No caps

Haircut suitable for school.
No patterns/lines.

Optional headscarf. If worn
- plain black, no sequins,
strings, patterns or colours

Small plain stud
may be worn

Plain stud earrings.
Nose studs not allowed.
No make up

Plain white school shirt fastened
at the neck and tucked in.
School tie - 6/7 stripes

Plain black 'V' neck jumper

Plain black traditional blazer
with school badge.

No rings

No rings
No nail varnish

Plain black tailored
trousers.

Plain black tailored
trousers or skirt
(short to the knee,
long above ankle)

Sensible black school
shoes not trainers or
canvas style

Sensible, low healed
black shoes - no
trainers, canvas
style or boots

Suitable bag for carrying books and equipment - No pouches

Times of the school day

Monday to Thursday

Period 1	8:40am - 9:40am
Period 2	9:40am - 10:40am
Form Time	10:40am - 11:00am
BREAK	11:00am - 11:30am
Period 3	11:30am - 12:30pm
Period 4	12:30pm - 1:30pm
Lunch	1:30pm - 2:05pm
Period 5	2:05pm - 3:05pm

Friday

Period 1	9:00am - 10:00am
Period 2	10:00am - 11:00am
BREAK	11:00am - 11:30am
Period 3	11:30am - 12:30pm
Period 4	12:30pm - 1:30pm
Lunch	1:30pm - 2:05pm
Period 5	2:05pm - 3:05pm

FACILITY	PRICE (All bookings are on the hour and are for 55 minutes)	
	ADULT	JUNIOR
Artificial Turf (Half Pitch)	£30.00	£30.00
Artificial Turf (Full Pitch)	£50.00	£50.00
Fitness Suite	£2.50 per session	£2.50 per session
Fitness Suite (Membership)	£10.00 per month	£10.00 per month
Sports Hall	£31.00	£28.00
Gymnasium	£20.00	£15.00
Class Rooms	£10.00	£10.00
Badminton Per Court (Sports hall and Gymnasium)	£7.00	£7.00
Table Tennis (per table)	£3.50	£3.50
Drama / Dance Studio	£20.00	£20.00
Main Hall	POA	POA



BROADWAY ACADEMY COMMUNITY CENTRE

Our Children, Our Community, Believe it can be done!
Head teacher: Ronald Skelton, M.Ed. B.Phil. B.Ed (Hons). NPQH. LLE. FRSA



Function Halls Available



Birthday Parties

Mendhi

Conferences

Weddings

**Contact the Community
Centre for further details**

Community Centre Manager: Mr D Rahman

Email: communitycentre@broadway-academy.co.uk Website: www.broadway-academy.co.uk
The Broadway, Perry Barr, Birmingham, B20 3DP Contact Number 0121 566 4345



BROADWAY ACADEMY COMMUNITY CENTRE

Our Children, Our Community, Believe it can be done!
Head teacher: Ronald Skelton, M.Ed. B.Phil. B.Ed (Hons). NPQH. LLE. FRSA



Ladies Only Gym Session

Thursday 6.00pm - 8.00pm

Sunday 4.00pm - 7.00pm



£2.50 per session

Membership £10 per month

Community Centre Manager: Mr D Rahman

Email: communitycentre@broadway-academy.co.uk Website: www.broadway-academy.co.uk
The Broadway, Perry Barr, Birmingham, B20 3DP Contact Number 0121 566 4345

Karate Academy

Tuesday

7.00pm - 8.00pm



For further information

Tel: 01543 480990 / 07894 948010

Website: www.lichfieldkarateacademy.co.uk

Email: info@lichfieldkarateacademy.co.uk



BROADWAY ACADEMY COMMUNITY CENTRE

Our Children, Our Community, Believe it can be done!



Broadway Community Club

Saturday 10.00am - 2.00pm

**£1
per
person**



Community Centre Manager: Mr D Rahman

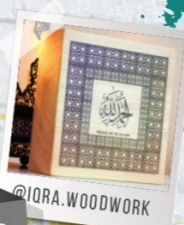
Email: communitycentre@broadway-academy.co.uk Website: www.broadway-academy.co.uk
The Broadway, Perry Barr, Birmingham, B20 3DP Contact Number 0121 566 4345

HOSTING BIRMINGHAM'S MONTHLY MARKET

SATURDAYS!

TIMES: 12PM - 5PM

**SUPPORTING AND CELEBRATING THE JOURNEY OF
SMALL TO MEDIUM ENTERPRISES**



STALL HOLDING ENQUIRIES

 **077 12229704**

50 EXCITING STALLS!

GREAT PRODUCTS!

BE INSPIRED!

NETWORKING!

EXCLUSIVE DISCOUNTS!

**BROADWAY ACADEMY
THE BROADWAY, PERRY BARR,
BIRMINGHAM, B20 3DP**

2019 MARKET DATES:

26TH JANUARY

29TH JUNE

23RD FEBRUARY

28TH SEPTEMBER

30TH MARCH

26TH OCTOBER

25TH MAY

30TH NOVEMBER

**OPEN HOURS VISITORS ARE ENTERED
INTO AN EXCLUSIVE CASH PRIZE DRAW!**