



Ron Skelton M.Ed. B Phil. B.Ed (Hons). NPQH. LLE. FRSA

Headteacher & CEO of Broadway Academy, The Broadway, Birmingham B20 3DP

Our Children, Our Community, Believe it can be done!

Headteacher and CEO's 'Thought for the week'

GCSE Results, Attendance and Sixth Form Open Evening, October 17th 2019.

Dear all,

I believe that we have had an outstanding start to the academic year so far - well done everyone! Congratulations, to all students' parents and staff! The attendance at the end of last academic year was 96.5%. Our Persistent Absence figure (for students with attendance below 90%) is 5.07% which is significantly below the national average of 13%. These results, secures our place as one of the top performing schools/academies in the country.

So far this year our attendance is 97.3%. Over many years, we have developed an excellent curriculum - students enjoy coming to Broadway!

Our 2019 GCSE results again, for the second year running, put us in the top 25% of schools nationally - well done

The Sixth Form have had an excellent start to the year. In addition, we are pleased to be running two new courses this year, which are BTEC Art & Design and Applied Psychology. We would like to welcome all our year 11 students and any external students to our open evening on October 17th. Here you will have an opportunity to meet the Sixth form team and our course leaders. We have an excellent range of A level & BTEC courses. We look forward to seeing you there.

Mr Skelton

Head teacher and CEO

Broadway Academy

Attendance and absence

Last academic year we achieved great success, our Academy attendance was 96.5% compared to national levels of 94.5% and the number of students that are persistently absent have been significantly reduced; we finished on 5.07% compared to the national average 13.90%. Everyone has played a key role to ensure we achieved this fantastic target with the aim being for the rest of this academic year to improve and build on this success. A BIG THANK YOU TO ALL INVOLVED, but we still have room for improvement when it comes to medical appointments and holidays during term time.

Whenever possible, please make all medical appointments after 3.05 pm. If an absence during school time is known in advance, for example, dental/medical appointments, prior notice should be given in writing. If a student needs to attend a medical appointment during the school day as it cannot be changed, please ensure your child attends school prior to this appointment and afterwards so that this does not affect your child's attendance.

In the event of a student's illness, in the first instance parents should telephone the school between **8.30 am and 9.15 am on EACH day of the child's absence**, and leave a message on the dedicated absence line.

Holidays in Term Time

In 2012, the Government announced changes to the current regulations, which have allowed Head teachers to grant leave of absence for family holidays during term time up to a maximum of 10 days during an academic year. These changes came into force from 1st September 2013 and clearly state that Head Teachers may not grant any leave of absence during term time unless there are exceptional circumstances. A family holiday is not deemed as an exceptional circumstance. Parents should therefore carefully check the list of term dates before booking holidays.

I have always strongly advised against parents taking their children out of school during term time for holidays, as it can be disruptive for the pupil and the classes they are in and has a detrimental impact upon exam performance.

THANK YOU,

MR G SEMBHI
ATTENDANCE MANAGER



A letter from West Midlands Police

Dear Parents/Carers and Students

'COUNTY LINES' EXPLOITATION

It is likely you have heard the term 'County Lines' used in the news recently. This is a growing form of criminal activity that exists nationally, regionally across the West Midlands and here in Birmingham.

County Lines is a term used to describe how gangs and organised criminal networks export illegal drugs into other (mainly rural) areas by exploiting children and vulnerable adults, often without them realising it. Gang members may use coercion, intimidation, violence (including sexual violence) and weapons to do this. We are clear that this is child exploitation.

WARNING SIGNS

We want to support parents and carers to keep children safe; listed below are some warning signs of 'County Lines' exploitation for you to look out for. Often, these are behavioural changes such as:

- Returning home late, staying out all night or going missing
- Being found in areas away from home
- Increasing drug use, or being found to have large amounts of drugs on them
- Being secretive about who they are talking to and where they are going
- Unexplained absences from school, college, training or work
- Unexplained money, phone(s), clothes or jewellery
- Increasingly disruptive or aggressive behaviour
- Using sexual, drug-related or violent language you wouldn't expect them to know
- Coming home with injuries or looking particularly dishevelled
- Having hotel cards or keys to unknown places.

Birmingham schools are working together with West Midlands Police and partners, including The Children's Society, to prevent and spot signs of exploitation at the earliest opportunity. We're keen that parents are also aware of 'County Lines', know where to ask for more support if they are worried and know that you will be listened to and supported.

If you have any concerns about your child, speak to them calmly and explain the risks and consequences. You may wish to contact a member of the Pastoral Team at school if you feel you need support or believe your child is at risk. We can talk through your concerns and plan a way forward together.

If you or your child are aware that other young people in school or the community are at risk of 'County Lines' or any criminal exploitation, you should contact the police directly via 101. Alternatively you can contact Crimestoppers anonymously on 0800 555 111 or via www.crimestoppers-uk.org. If a crime is taking place or a life is in danger, call 999 immediately.

There are some links overleaf that you may find useful for more information.

<https://www.childrenssociety.org.uk/what-is-county-lines> (on The Children's Society's website there are also guides for parents available in 14 different languages).

<https://www.fearless.org/professionals/resources/gangs>

<https://www.youandco.org.uk/crime-info/violent-crime-facts/gangs-and-street-violence>

<https://www.spurgeons.org/>

Yours faithfully



R J Skelton
Headteacher & CEO
Broadway Academy



Kenny Bell
Chief Superintendent—East NPU
West Midlands Police



John Denley
Chief Superintendent - West NPU
West Midlands Police

**WHERE DO YOU WANT TO BE?
WHAT CAREER PATH DO YOU WANT TO FOLLOW?**

JOB FAIR & YOUTH CONFERENCE 2019

DATE: MON 28TH OCT
VENUE: BROADWAY
ACADEMY, ASTON

TIME: 10AM-4PM

ORGANISED BY:



**WEST MIDLANDS
COMBINED AUTHORITY**



Promoted by: **Jahid Choudhury**
Volunteer Community Activist

IEE
The Institution of
Engineering and Technology

John Lewis

jobcentreplus

British Gas

**Birmingham
Resilience**

nec group

aat

GUHRING

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AIR FORCE**
REGULAR & RESERVE

ARMY
BE THE BEST

**SPORT
BIRMINGHAM**

Red Cross



HYDRAFORCE
POWER FORWARD



**SOUTH & CITY COLLEGE
BIRMINGHAM**



GUEST SPEAKER
ANDY STREET WMCA MAYOR



**WEST MIDLANDS
COMBINED AUTHORITY**

**National
Careers
Service**
Helping you take
the next step



Student Career Entitlement

Broadway Academy is committed to providing a high quality, planned programme of careers education and information, advice and guidance (CEIAG) for all students in Years 7-11. Students are entitled to careers education and guidance that is impartial and confidential. It will be integrated into their experience of the whole curriculum and while the programme will promote equality of opportunity, inclusion and anti-racism.

Broadway Academy have strong established partnerships with a variety of employers and education partners who we work closely with throughout the year to provide opportunities for development.

Students from year 7-13 should:

- Learn about themselves and the influences on them.
- Develop an understanding of their own abilities and values.
- Develop decision making skills.
- Develop an understanding of the world of work, wealth-creation and enterprise.
- Develop the skills, attitudes, attributes and achievements for a successful transition from school, college, or an apprenticeship scheme to life as an independent adult.
- Develop skills to use and research careers information
- Develop the skills for applying to higher education and further education, providing appropriate advice and guidance.
- Learn about the world of work, labour market and where possible, experience the world of work that are relevant to their ambitions.

CEIAG - Meet the team

Impartial Careers advice is provided by Mrs Weddle and Miss Williams (SEND careers advisor) with senior staff link Mrs Cordon.



Mrs Weddle



Miss Williams
(SEND careers advisor)



Mrs Cordon

Contact number: 0121 566 4334
Email: stcieagfw@broadway-academy.co.uk

CAREERS EDUCATION

What?

- Target review days to discuss progress and help you achieve your best.
- Parents evenings to help you and your family understand careers and options.

- Trips – to colleges, universities, employers.
- Visitors from the world of work.
- Personal Development Programme sessions and Unifrog to help you find out about further education and training options, support you applying for courses, guidance on job applications and aiding you in applications to university.
- Parental support workshops.

Why?

- To help you make informed decisions about your future – jobs, courses, training, qualifications and apprenticeships.
- To help gain confidence to aim high and achieve your ambition.
- To help you gain skills you will need to be successful – interviews, applications and communicating well about yourself.

When?

From year 7 on – it's never too early to start thinking about what is available and what you may be good at.

- Your Personal Development Programme sessions in school will give you opportunities to explore future choices through the STEPS booklets and the online Unifrog programme which can be accessed 24 hours a day from your computer.
- Assemblies and person of the month visits.
- Evenings at school – options evenings, parents evenings.
- Workshops and projects i.e. team building days, mock interviews, enterprise days.
- Mentoring courses.
- Work experience.
- Drop into the careers room in the purple corridor. Open at breaktime and lunchtime.

Where?



Who?

- Form Tutors
- Student Support Managers
- Independent Careers Advisor – Mrs Weddle
- SEND careers support Advisor - Miss Williams
- Assistant Headteacher responsible for careers education – Mrs Cordon
- Head and Assistant Head of 6th form for post-16 applications and 6th form applications
- External Visitors from the world of work and education



Independent Careers Advisor
Mrs Weddle

Location - Purple Corridor

Outdoor coat - taken off on entry to the building/No caps

Haircut suitable for school.
No patterns/lines.

Small plain stud
may be worn

Plain stud earrings.
Nose studs not allowed.
No make up

Optional headscarf. If worn
- plain black, no sequins,
strings, patterns or colours

Plain white school shirt fastened
at the neck and tucked in.
School tie - 6/7 stripes

Plain black 'V' neck jumper

Plain black traditional blazer
with school badge.

No rings

Plain black tailored
trousers.

Sensible black school
shoes not trainers or
canvas style

No rings
No nail varnish

Plain black tailored
trousers or skirt
(short to the knee,
long above ankle)

Sensible, low healed
black shoes - no
trainers, canvas
style or boots

Suitable bag for carrying books and equipment - No pouches

Times of the school day

Monday to Thursday

Period 1	8:40am - 9:40am
Period 2	9:40am - 10:40am
Form Time	10:40am - 11:00am
BREAK	11:00am - 11:30am
Period 3	11:30am - 12:30pm
Period 4	12:30pm - 1:30pm
Lunch	1:30pm - 2:05pm
Period 5	2:05pm - 3:05pm

Friday

Period 1	9:00am - 10:00am
Period 2	10:00am - 11:00am
BREAK	11:00am - 11:30am
Period 3	11:30am - 12:30pm
Period 4	12:30pm - 1:30pm
Lunch	1:30pm - 2:05pm
Period 5	2:05pm - 3:05pm

FACILITY	PRICE (All bookings are on the hour and are for 55 minutes)	
	ADULT	JUNIOR
Artificial Turf (Half Pitch)	£30.00	£30.00
Artificial Turf (Full Pitch)	£50.00	£50.00
Fitness Suite	£2.50 per session	£2.50 per session
Fitness Suite (Membership)	£10.00 per month	£10.00 per month
Sports Hall	£31.00	£28.00
Gymnasium	£20.00	£15.00
Class Rooms	£10.00	£10.00
Badminton Per Court (Sports hall and Gymnasium)	£7.00	£7.00
Table Tennis (per table)	£3.50	£3.50
Drama / Dance Studio	£20.00	£20.00
Main Hall	POA	POA



BROADWAY ACADEMY COMMUNITY CENTRE

Our Children, Our Community, Believe it can be done!
Head teacher: Ronald Skelton, M.Ed. B.Phil. B.Ed (Hons). NPQH. LLE. FRSA



Function Halls Available



Birthday Parties

Mendhi

Conferences

Weddings

**Contact the Community
Centre for further details**

Community Centre Manager: Mr D Rahman

Email: communitycentre@broadway-academy.co.uk Website: www.broadway-academy.co.uk
The Broadway, Perry Barr, Birmingham, B20 3DP Contact Number 0121 566 4345



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Ladies Only Gym Session

Thursday 6.00pm - 8.00pm

Sunday 4.00pm - 7.00pm



£2.50 per session

Membership £10 per month

Community Centre Manager: Mr D Rahman

Email: communitycentre@broadway-academy.co.uk Website: www.broadway-academy.co.uk
The Broadway, Perry Barr, Birmingham, B20 3DP Contact Number 0121 566 4345

Karate Academy

Tuesday

7.00pm - 8.00pm



For further information

Tel: 01543 480990 / 07894 948010

Website: www.lichfieldkarateacademy.co.uk

Email: info@lichfieldkarateacademy.co.uk



BROADWAY ACADEMY COMMUNITY CENTRE

Our Children, Our Community, Believe it can be done!



Broadway Community Club

Saturday 10.00am - 2.00pm

**£1
per
person**



Community Centre Manager: Mr D Rahman

Email: communitycentre@broadway-academy.co.uk Website: www.broadway-academy.co.uk
The Broadway, Perry Barr, Birmingham, B20 3DP Contact Number 0121 566 4345

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BROADWAY ACADEMY
THE BROADWAY, PERRY BARR,
BIRMINGHAM, B20 3DP

2019 MARKET DATES:

26TH JANUARY

29TH JUNE

23RD FEBRUARY

28TH SEPTEMBER

30TH MARCH

26TH OCTOBER

25TH MAY

30TH NOVEMBER

OPEN HOURS VISITORS ARE ENTERED
INTO AN EXCLUSIVE CASH PRIZE DRAW!